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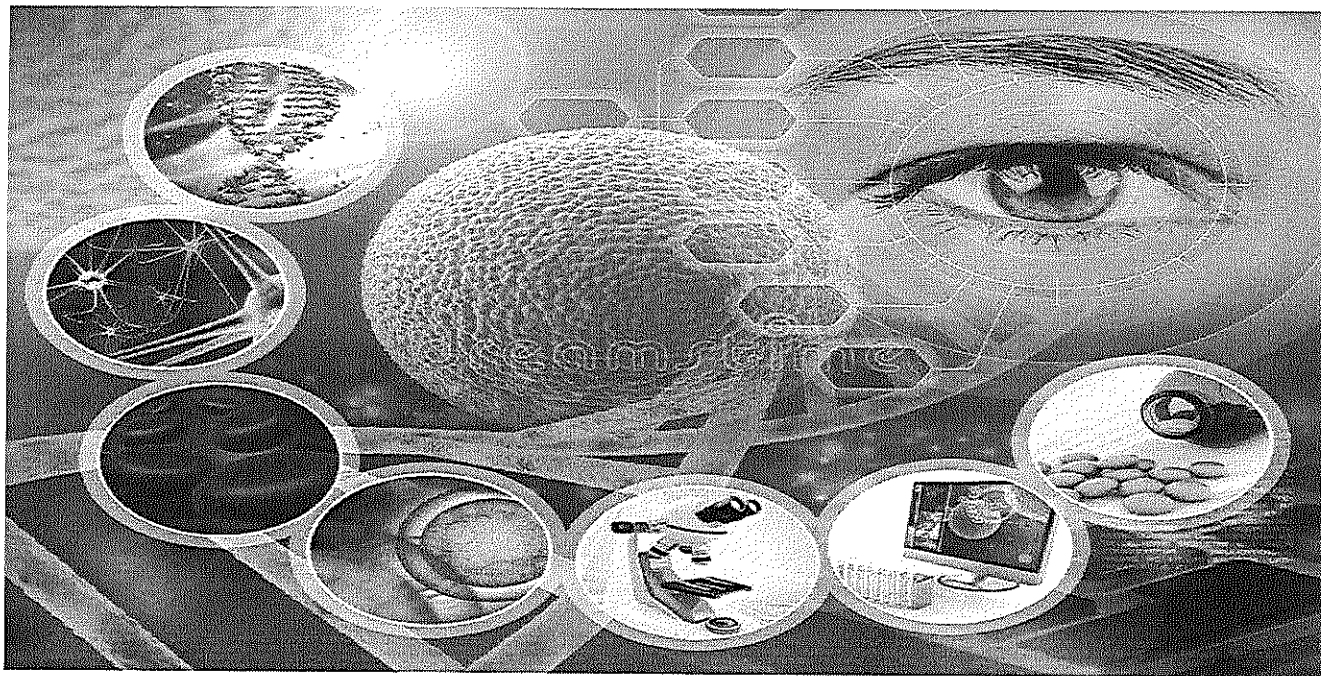
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CONTENTS

Sr. No.	Paper Title	Page No.
1	Impacts of Social Media Marketing In Increasing Stock Market Investment Abhishek Ramesh Kadam, Nishant Uttam Birje	1-6
2	Digitalization In Land Use Studies: Case Of Greater Mumbai Dr. Moushumi Datta	7-14
3	A Study of Sustainable Strategies, Digitalization, and Innovations Adopted By Micro and Small Enterprises. Aditi C. Dongarwar, Anustha R. Singh	15-18
4	Future initiative and challenges faced by HR managers in Employee management during the post-Covid period Sudhanshu Kale, Ashlesha Nagesh Narvekar	19-22
5	Digitalization and its impact on Consumer Perception and Level of Satisfaction in Mumbai Dr. Prashant Bhagat, Sushma S Ahire	23-31
6	Digitalization and Its Impact and Opportunity on Micro Food Enterprises Deeksha Pramod Boga, Rishikesh Dangle	32-35
7	A Study on Video Conference in Education as an Emerging Tool in Pandemic Year Shweta Yadav, Mansi Kambli	36-37
8	Emerging Digitalization Trend: A Comparative Study of Big Data Analytics in Context to Modern and Traditional Banking Sectors in India Dr. Seema S. Waghela	38-41
9	Digital Trends in Agricultural Production in India Mr. Kamalesh Atmaram Raut	42-48
10	Emerging Career Prospects and Challenges in Aviation Industry Kunal Babasaheb Zuluk, Sakshi Vijay Agre	49-54
11	A study of Artificial Intelligence and its role in Finance Mercy Andrew Masum, Shubham Sudhir Kinalekar	55-57
12	A Study on Opportunities and Challenges in Usage of Digital Transactions in Daily Life of Individuals in Mumbai Region Mr. Subodh S Barve	58-63
13	Impact of HRIS on Organizations and Employees wellbeing Poojary Nidhisha, Sandhya Maharana	64-68
14	Emerging Digitalization Trends: Opportunity and Impact on Indian Economy Raghini Ravirala, Yash Chawan	69-72
15	Digitalization & Property Applications: An extension to Service Quality Dimension in Real Estate Sector Dr. (Mrs.) Sadhana D. Singh	73-79
16	A Study on Pm Garib Kalyan Package Yojana during Covid -19 And Its Procedure, Eligibility Criteria And Opportunities With Reference To Digitalization Ms. Sheetal Bhanushali, Rekha Yadav	80-84
17	Digitalisation and Its Impact and Opportunity in Banking Sector Sanjana G. Pachangane, Rutuja S. Dhapare	85-89
18	Digitalization & Its Impact & Opportunity on Foreign Trade Miss. Sarah Shema Tadvi, Mr. Nishant Verma	90-95
19	Crypto Currency - A New Way of Investing Dr. Omkar Dalvi, Dr. Siddhi Jagdale	96-103
20	A Study of Online Mode of Teaching during Covid -19 and Its Impact on Under Graduate Learners Prof. Manohar Borkar	104-107
21	Changing Business Dynamics in Event Management amidst Covid-19 Scenario Prof. Ca. Sandeep S. Sawant	108-110
22	Digitalization of Health Care in India: Initiative, Challenges and impact on customers Dr Prashant H Bhagat, Mrs Sabina Ashfaque Shaikh	111-119
23	Digitalization and its impact and Opportunity on Human Resource Development Dr.R.Arputharaj1, Mrs.M.Shanmugapriya	120-124
24	Consumer Buying Behavior towards E- Commerce during Covid-19 Chetan Sanjay Sonawane, Prince Chawla	125-131

Digitalization of Health Care in India: Initiative, Challenges and impact on customers

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Introduction

With the present upward shove of this

The Indian government has now paid a lot of attention and now have dispatched the Digital

Abstract: We must have heard there is an old adage that "health is riches." Any country will only strive for the well-being of its every citizens of all ages and provide high-quality healthcare services within their financial means. Digitalization plays an important and vital and important role in health care sector This necessitates are often many a times are cost reductions as well as the implementation of public health goals such as the reduction of communicable and even non-communicable diseases, as well as infant ,children and maternal mortality. It should be noted that People's access to healthcare is improving big thanks to technological advancements. The future of health care will be different, with machines capable of providing primary health care to a certain extent or requiring a second opinion from tech software. This futuristic and nice scenario necessitates the digitization of a patient's particular medical history into such software, which should be easily available to everyone. The importance for the above can be witnessed by the inclusion of various health care as one of the key pillar in 'Digital India' campaign launched by government on 1 st July 2015, an remarkable launch by Ministry of Electronics & Information Technology Government of India. The research paper mainly aims on two specific areas, first area is how digitization of health information of citizens of India to be done and second the area is whether is going to be the various issues and challenges in the entire process of digitalization of health care.

Keywords : Digital transformation, Healthcare, Patient empowerment, Technical advancement.

new digital technologies, e.g., electronic media, social networks, mobile, laptops, tablets smart phones large data, etc., firms in every absolutely and obvious all industries domains even healthcare industries now effortlessly are conducting many important and needed initiatives to discover and take advantage of their benefits for the society at large .This regularly includes many inventions ,innovations transformations of key enterprise operations and influences merchandise and many processes, as nicely as an organizational structures, agencies as agencies want to setup administration practices to govern these complicated divine but necessary transformations and changes .Now when we talk and discuss about healthcare industries it has taken a wide open changes and wisely ,cleverly opted for digitalization Thus, the society benefited using health care digital services asa complete is going through a speedy ,necessary ,useful and radical alternate due to the maturation and innovation of digital appliedsciences and their ubiquitous penetration of all markets .

2015

Digital campaign in India

India crusade, unique ,innovative and determined to change the very important nation's economy and future This incorporates guaranteeing all open administrations, for example, medical care are easily and openly accessible to residents electronically. Moves up to inhouse and wifi accessibility and presenting 5G are essential for the designs to empower this.

2017

Digital health IDs

The possibility and probability of an advanced wellbeing ID is proposed, part of anew digital computerized medical services framework that easily and readily incorporates data for residents and partners across private and public medical care suppliers which is very necessary for todays world It is normal that clinics, on line visiting apps online drug stores, telemedicine firms, medical equipped research facilities and insurance agency will participate in the new framework.

2020

COVID-19 & the acceleration of digital healthcare

It has been calculated t that Coronavirus brings about as large as 500% expansion in the utilization of virtual interviews, on line services among March and May 2020 alone. Anyway the pandemic had additionally now has features a